## A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SARATOGA SPRINGS

WHEREAS, the City of Saratoga Springs (City) has a safe, vibrant, award-winning downtown that is home to many different types of economic and cultural activities, which is central to the City's character; and

WHEREAS, the City wishes to improve its existing streetscape through the implementation of a coordinated way-finding program that will significantly improve the ability of both pedestrians and motorists to safely and effectively navigate the City's downtown core; and

WHEREAS, the City recognizes that providing individuals in the downtown core with clear, understandable information on the locations of public, commercial, cultural, and recreational destinations is of great benefit to the City's residents, visitors and businesses; and

WHEREAS, the Saratoga Springs Downtown Special Assessment District (DSAD) has commissioned a study that details the benefits of a coordinated way-finding program and have presented that report the City Council and the public; and

WHEREAS, the project will be funded jointly by the City, DSAD, and private donors subject to approved funding in the Adopted Capital Budget; and

WHEREAS, the City's Planning Board and Design Review Commission have requested that the City adopt the way-finding program, so that it may be used as a standard for future downtown development activities.

**NOW THEREFORE, BE IT RESOVLVED** that due to the reasons listed above the City hereby approves and adopts the way-finding program as presented.

Adopted by the Saratoga Springs City Council on July 21, 2015
AYES:
NAYS:
Filed with City Clerk, John P. Franck on July, 2015